ROOM3 | Final Script for Sign -off

PROJECT: 1.1 Benefits & Parents Role

CLIENT : World Bank DATE : 13.10.21

WORD COUNT: 272/ 2 mins



sc	SCRIPT
1.0	As caregivers, we want what's best for our children.
2.0	We want them to grow into successful, happy, healthy adults who contribute to society.
2.1	One of the best ways to set your child up for success is to look at books together and talk about them with your child.
3.0	This is a great way to help build your child's brain, develop their reading skills, and help them become successful learners.
4.0	From babies to adolescents, reading or talking about the pictures and story helps children in many ways:
4.1	Children learn new sounds and words, and how to use them.
4.2	They learn how to listen and concentrate, which helps them at school.
5.0	Books and stories help children use their imagination, think and learn about the world. This helps them in every aspect of life.
7.0	As a caregiver, your involvement in reading activities is important at every age – whether children are very young, or whether children already know how to read.
7.1	Every caregiver can help their child with reading – even those who are busy or who cannot read themselves.
8.0	You can use the pictures to introduce new words and ideas to your child.
	You and your child can create your own story around the pictures.
8.1	You can ask your child questions about the story, characters, and events.
	This creates important opportunities for conversation, thinking, and learning.
9.0	When families read together, children learn to enjoy reading.
10.0	Strong reading foundations help set children up for success in school, and later in life.
11.0	So, find a few minutes a day, every day, to read with your child. It's one of the greatest gifts you can give them.